

## OFFICE OF THE MAYOR

**For immediate release – September 17, 2012**

The Canadian Urban Institute has recognized the individual achievement of Mayor Lois E. Jackson as the “2012 Brownfielder of the Year”. In addition, the Corporation of Delta’s submission for the Saving Our Industrial Lands (SOIL) initiative has been chosen as a finalist in the legislation and policy category. **View the news release issued by the Canadian Urban Institute.**

The Canadian Urban Institute’s Brownie Awards program recognizes leadership and innovation in a number of areas including sustainable remediation technologies, financing, partnerships and excellence in project development. Mayor Jackson has gained a reputation for her innovative solutions to brownfield sites since she first spearheaded the SOIL Initiative in 2006 bringing together landowners, businesses, and government agencies to develop strategies to revitalize and encourage development of contaminated sites and industrial lands along the River Road east corridor of Delta.



“I am honoured to achieve this distinction and pleased with Delta’s nomination for our hard work and determination in seeing these lands remediated and transformed into sustainable industrial development,” said Mayor Lois E. Jackson. “We have made great headway in closing brownfield sites and are committed to stimulating further innovative redevelopment in the River Road east area.”

In 2011, the SOIL initiative led to the signing of a landmark agreement between the Corporation of Delta and Ocean Trailer for the remediation, closure and redevelopment of the former Delta Shake and Shingle landfill site into a new, multi-million dollar Ocean Trailer eco-industrial facility. Construction of the Ocean Trailer facility will be complete by the end of 2012, bringing with it more than 150 jobs and spurring interest in other developments in the area.

Recently Delta created a short animated video that tells the story of Mayor Jackson’s SOIL initiative – **watch the video.**



Winners of the Canadian Urban Institute’s 2012 Brownie Awards will be announced at a Gala Dinner on October 4<sup>th</sup> at the Canadian Brownfields conference in Niagara Falls, Ontario.

For more information on this news release, contact the Mayor’s Office at 604-946-3210 or e-mail [mayor@corp.delta.bc.ca](mailto:mayor@corp.delta.bc.ca)

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