



# Sponsorship Opportunities

# Luminary Festival

**Saturday, September 7, 2024**

Help us to present this magical night of sparkling lights, activities and entertainment for all ages.

Delta



# Luminary Festival

Mayor George V. Harvie and Delta Council are delighted to host the 11th Annual Luminary Festival. This festival continues to be a favourite with Delta residents, generating much excitement and anticipation.

The Luminary Festival features music, entertainment, lantern making, interactive activities, food vendors and thousands of lights illuminating the park. We are particularly proud of the integration of expanded diversity into the festival and look forward to continuing this programming for the 2024 festival.

Contributions at all levels of sponsorship will help provide entertainment, luminary displays and interactive activities for this free community event. We are very thankful for the sponsors who help us produce this magical community celebration and we are happy to offer the following benefits program.

## MAGIC Sponsorship \$5,000

This title sponsorship level will be in partnership with the City of Delta.

### Sponsorship Benefits

- Main stage thank you announcement at event
- Your corporate logo to be given **prominent exposure**, along with the other title partners of the festival, on all promotional material for the event – including:
  - \* Social media ad campaign, with reach of at least 30,000 users
  - \* City of Delta summer events feature delivered to Delta residences
  - \* City of Delta summer events promotional booths
  - \* City of Delta facility video screens
- \* Flyer (distributed through City of Delta facilities, summer programs and promo booths at major events)
- \* Poster
- \* Webpage on City of Delta website
- \* Four illuminated thank you posters displayed at the event
- \* Thank you social media mention post-event
- \* Thank you in local newspaper
- \* Thank you on City of Delta website
- On-site display space
- VIP parking at event (3)

## RADIANCE Sponsorship \$3,000

### Sponsorship Benefits

- Main stage thank you announcement at event
- Your corporate logo displayed on all promotional material for the event – including:
  - \* Social media ad campaign, with reach of at least 30,000 users
  - \* Webpage on City of Delta website
  - \* City of Delta summer events feature delivered to Delta residences
  - \* Flyer (distributed through City of Delta facilities, summer programs and promo booths at major events)
- \* Poster
- \* Four illuminated thank you posters displayed at the event
- \* Thank you social media mention post-event
- \* Thank you in local newspaper
- \* Thank you on City of Delta website
- On-site display space
- VIP parking at event (3)



## SUN Sponsorship \$1,000

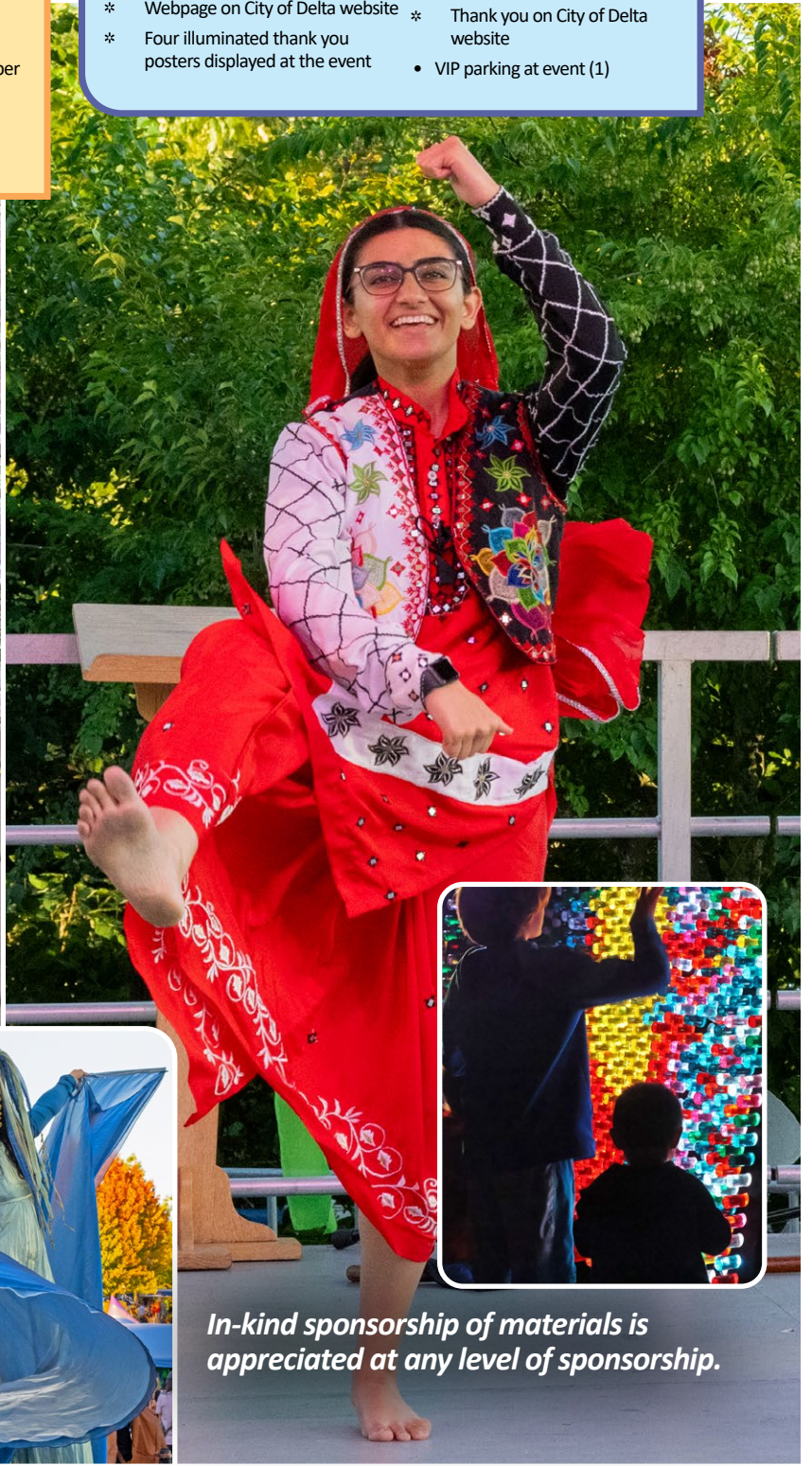
### Sponsorship Benefits

- Your corporate logo displayed on the following promotional material for the event – including:
  - \* Webpage on City of Delta website
  - \* Flyer (distributed through City of Delta facilities, summer programs and promo booths at major events)
- \* Poster
- \* Four illuminated thank you posters displayed at the event
- \* Thank you social media mention post-event
- \* Thank you in local newspaper
- \* Thank you on City of Delta website
- VIP parking at event (1)

## STAR Sponsorship \$500

### Sponsorship Benefits

- Your corporate logo displayed on the following promotional material for the event – including:
  - \* Webpage on City of Delta website
  - \* Four illuminated thank you posters displayed at the event
- \* Thank you social media mention post-event
- \* Thank you in local newspaper
- \* Thank you on City of Delta website
- VIP parking at event (1)



## MOON Sponsorship \$250 – \$499

### Sponsorship Benefits

- Your corporate name displayed on select promotional material for the event – including:
  - \* Four illuminated thank you posters displayed at the event
  - \* Thank you social media mention post-event
  - \* Thank you in local newspaper
  - \* Thank you on City of Delta website



*In-kind sponsorship of materials is appreciated at any level of sponsorship.*





**Photos by:**

- Robert Hebden
- Richard Pasco
- Kathy Woodland



# Sponsorship Opportunities & Benefits

Entitlements	Magic	Radiance	Sun	Star	Moon
	Logo <i>Prominent Title Display</i>	Logo	Logo	Logo	Name
Corporate Acknowledgement on Promotional Material	X				
Facility video screens	X				
Summer events promotional booths	X				
Main stage thank you announcement at event	X	X			
Social media ad campaign	X	X			
City of Delta summer events feature	X	X			
Flyer	X	X	X		
Poster	X	X	X		
Webpage on City of Delta website	X	X	X	X	
Four illuminated thank you posters at event	X	X	X	X	X
Thank you social media mention post-event	X	X	X	X	X
Thank you in local newspaper	X	X	X	X	X
Thank you ad on City of Delta website	X	X	X	X	X
On-site display space	X	X			
VIP parking	X	X	X	X	

## Sponsorship Commitment Form

Please fax or email completed form to, or to receive more information please contact:

**Judi Stene, City of Delta, Director, Cultural/Corporate Events**

Tel: 604-952-3060

Email: [jstene@delta.ca](mailto:jstene@delta.ca)

**Kate Steel, City of Delta, Community Services Manager**

Tel: 604-946-3298

Email: [ksteel@delta.ca](mailto:ksteel@delta.ca)



Company Name (as you would like to be recognized in promotional materials): \_\_\_\_\_

Address: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Levels (Please check appropriate level)

**Magic** (\$5,000)

**Moon** (\$250 – \$499)

**Radiance** (\$3,000)

**In-kind** (description of in-kind )

**Sun** (\$1,000)

\_\_\_\_\_

**Star** (\$500)

\_\_\_\_\_

**Deadline to submit logo for all print material is April 26, 2024.**

**Cash sponsors must provide payment in full by June 1, 2024 to receive sponsorship benefits.**